

## **R. Glynn Carver**

In the late 1960's, a biochemistry professor at McNeese State College in Lake Charles, Louisiana, put his knowledge to use outside the classroom, experimenting with various plastic formulations in an attempt to produce the perfect soft-bodied fishing lure.

R. Glynn Carver was more than a college professor, he was an avid outdoorsman, with a vision of creating a life-like lure that would be highly effective, but inexpensive.

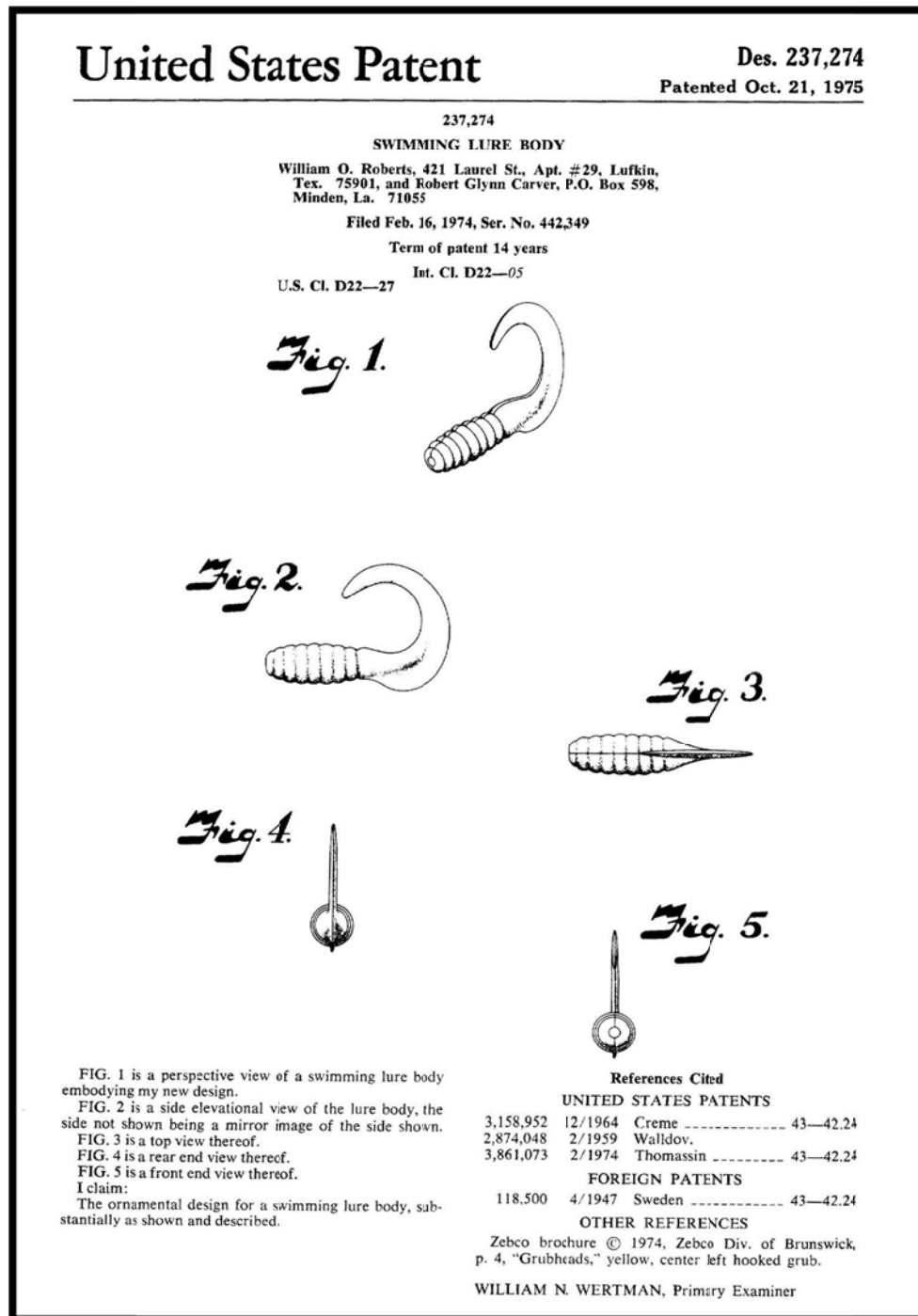
Glynn Carver began experimenting with and improving the consistency, texture and form of plastic lures. One day, he dragged a curled ribbon of plastic through a tank of water and to his amazement the resulting rippling action was so life-like, that he knew he was onto something extraordinary.

In just a few short years, Carver moved from the world of academia to president and owner of a lure manufacturing firm, capable of producing 400,000 units a day. His company, Mister Twister, took the tackle industry by storm. In 1974, his company was formulating some 60 percent of all plastic used to manufacture plastic worms and soft lures in the USA.

In a 1974 issue of Sports Afield, angling editor, Homer Circle, said, "The curlytail concept is the most exciting built-in -action I have seen in soft lures. This amazing principle of animation doubtless will be added to many new types of lures in the future."

His words could not have been more prophetic, as the curly tail concept was developed across a wide spectrum of plastic baits and eventually was incorporated by all plastic bait manufacturers. Mister Twister lures

continued to remain popular and Carver sold the firm to the Mepps Company in 1981. Carver went on to found Toledo Tackle and Sabine Manufacturing Inc. which manufactures soft plastic lures for the fishing tackle industry. Carver is considered a national expert and serves as an expert witness on legal issues related to soft plastic lures.



Mr. Twister lure patent #D237,274

The design and formulation of the original Mr. Twister lures revolutionized fishing. For his significant contribution to the chemical formulation and design of soft-bodied plastic lures and their tremendous impact on the fishing world, the NFLCC is proud to honor R. Glynn Carver with honorary membership.

**Honorary Member - 1996**