



Douglas Parker

By Dan Basore

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Douglas Parker was born November 24th, 1924. In 1951 he hand-carved the first Rabble Rouser lures. Mr. Parker knew then, as many avid anglers are aware, game fish zero in on the eyes of their "Meal" before they "inhale" their prey. Parker designed and patented this concept on all Rabble Rouser lures.

He proudly used only premium U.S. components. These baits really caught fish. NFLCC member Dennis Rogers shared how he won the largest bass fishing trophy ever complete with a 1 carat diamond by garnering 1st place at the World's Largest Fishing Contest in 1974 on Ten Killer Lake in Oklahoma using the RABBLE ROUSER ROOT-R. These baits also took 1st, 2nd and 4th at the Winter National Bass Championship in February 1975 on Arkansas' Beaver Lake as seen in an ad in BASSMASTER magazine. The family promises to share more information for a feature article soon.

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